The Painting of the Serenissima
From the origins to the Settecento

Founded from the lagoon settlements of refugees from the Veneto and Friuli fleeing from the barbarian raids of the early Middle Ages, protected toward the mainland by the impenetrable lagoon, open to the sea to favor the development of trade with the Orient, Venice dominated the Mediterranean for at least 500 years, from the 1300s to the 1700s.

This book by Pedrocco, a renowned specialist on Venetian art and director of the Museo del Settecento in Venice, examines the golden centuries of Venetian painting: it starts with Paolo Veneziano, who developed a style of painting balanced between the Byzantine tradition and the Gothic language that held sway in Europe; then continues with Bellini, Giorgione, Titian and the masters who spread the language of the Venetian school to the European courts; and concludes in the Settecento, at the height of the wealth and glory of the Serenissima, with Tiepolo, Longhi and the Vedutists.

The text is accompanied by fine illustrations showing the works held in Venetian museums, churches and palaces, without overlooking the paintings that have migrated, over time, to foreign museums.

Filippo Pedrocco, director of the Museo del Settecento Veneziano Ca’ Rezzonico in Venice, is one of the leading experts on Venetian painting. His many publications include: Tiziano (Milano 2000); Il Settecento a Venezia. I vedutisti (Milano 2001); Tiepolo (Milano 2002); Ca’ Vendramin Calergi (Venezia 2004). Many of his books have also been co-published abroad.
Nicolas Poussin (1594-1665) is one of the artists most thoroughly studied in the history of painting. His bibliography is boundless, and his work – held in museums and private collections all over the world – requires the kind of updated documentation no one could have accomplished better than Pierre Rosenberg. Author of the Catalogue raisonné of the drawings of Poussin in 1997, and a former director of the Louvre – the museum that holds the world’s largest collection of Poussin’s works – he has studied this painter for years, and recently curated an exhibition of great international impact (Bilbao, New York 2007/2008).

The project by Electa calls for a classic structure, with an introductory essay and the catalogue of 250 works, accompanied by historical-critical profiles, preparatory drawings and comparisons.

Appendices include the catalogue of the lost works, the rejected works, the bibliography and indices.

Pierre Rosenberg (Paris 1936), after having been Inspector General of the Museums of France and General Superintendent of French Artistic Heritage since 1990, has been the president of the Louvre from 1995 to 2002. An expert on Italian and French art of the 1600s and 1700s, he has curated exhibitions in France and elsewhere, in particular on Chardin, Watteau, Poussin and La Tour. For Leonardo Arte/Electa he has edited the series of catalogues raisonnés on the masters of French drawing: Ingres, Poussin and Watteau.
Life in Pompeii

On the 24th August 79 A.D. Pompeii perished. On that day Vesuvius erupted an enormous quantity of lapilli, lava and poisonous gas, which destroyed the city forever, together with its neighbours: Herculaneum, Stabiae and Oplontis.

The eruption suddenly covered the whole city – houses and monuments, streets, civil and religious buildings, - and its people with lava and ash, suddenly stopping life but also conserving everything as it was. This unique situation makes it possible today to study how daily life used to be in Pompeii. The authors explain in this book not only how the city of Pompeii looked like in Antiquity, but they also reconstruct all different aspects of life of pompeian people – private life, social habits, economic rules, politics, religious beliefs – through the observation of archaeological finds, material culture, architectural traces and art. The structure they chose for the book is not the traditional topographical one, but a trasversal, thematic one.

The iconography of the archeological site is completed by plans of the main monuments and the paintings, mosaics and sculptures of the Archaeological Museum of Naples.


Luciana Jacobelli, archaeologist, has carried out excavations in Italy and abroad. Between 1985 and 1987 she directed the excavations of the suburban thermal baths in Pompeii. She also published several essays on Pompeii in Italian and foreign scientific reviews.
The history of Rome, nerve center of the ancient world, capital of a vast empire from the Atlantic to the Balkans, from Britannia to North Africa, is the thread that links this wide repertoire of Roman Art.

The volume is organized in chronological chapters, from the Republic to the Empire to its weakening under the threat of barbarian invasions and the resulting fall of the Western Roman Empire. It covers Rome, the first Italian conquests, the expansion in Europe, all the way to the creation of the provinces. With 400 illustrations, each with precise comments by the author, the book traces a complete, spectacular overview of the arts: painting, sculpture, mosaics, architecture, bronzes and goldsmithery.

**Matteo Cadario** is a professor of archeology and history of Roman Art at the University of Milan. Among his many publications on these subjects L’arte tra noi, vol. 1, dalla preistoria all’arte romana, Milano 2008; Le basi dell’arte, vol. 1, L’antichità e il medioevo, Milano 2009. He has also published the catalogue of the Museo Nazionale Romano, Milano 2007.
Great Atlas of the Middle Ages

Author  Francesco Prina
Size  19 x 21.3 cm
Pages  360
Illustrations  400 in color
Binding  Cartonato olandese
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The arts and crafts: everything about the middle ages in Europe in a new atlas illustrating a fascinating time full of social, historical and artistic change. From monasticism to the Crusades, the new communes, the Gothic cathedrals, the illuminated codices, goldsmithery, mosaics, Giotto’s pictorial innovation, Rome, Venice and the northern capitals – the Middle Ages have always been open to discovery and exploration, rich in mystery, symbols and seismic changes and discoveries. Standard two-page atlas spreads explore themes linked to the European Middle Ages providing historical information, margin notes and explanatory illustrations.

The foreword defines the timeframe of the Western Middle Ages and gives a quick overview of the 5th-12th centuries before zooming in on the Romanesque and Gothic styles, examining the arts, artists, works and techniques that were in vogue in Europe well into the 15th century.

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From the perfection of the Greek kouroi, the personification in sculpture of the ideal of beauty (and goodness) of the Classical world, to the erotic poses in the photographs of Wilhelm Von Gloeden and, much later, of Robert Mapplethorpe, throughout the history of art, the nude has always assumed the forms of the period in which it is depicted.

From the Greek model when nudity was synonymous with beauty and purity, to times of censorship, for example, the Counter-Reformation, which covered up the private parts painted by Michelangelo in the Sistine Chapel, and the scandals in 19th-century France, caused by the shameless nudes of Manet and Courbet, the depiction of the nude has evolved in terms of value, of iconography (sometimes sacred, sometimes profane), of the deepest of meanings.

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“Oceania consists of a sea of islands and their inhabitants...”

It was people from the continent, that is to say, Europeans who, when they reached the Pacific, having traveled across immense expanses of ocean, first brought back the vision of islands in a far-off sea. From this point of view, the islands are tiny remote dots in a vast ocean.”

The words of Epeli Hau’ofa introduce the expeditions of Western explorers, their voyages, the colonial influences and the seizing of land belonging to the indigenous peoples of Oceania which took place between the 16th and 20th centuries.

Starting from a historical perspective, with an introduction that covers the most significant events which took place in the continent (subdivided into the macro-regions of Australia and New Zealand, Micronesia, Melanesia, Polynesia, a total of 14 states, some of which were formed very recently), the book tells the story of the cultures and civilizations of which it is composed.

The book looks at how people live in each of the societies considered: from religion to social and political organization, from the places where people live to the subject of travel, resulting in a precise across-the-board view.

The book is outstanding from the point of view of its illustrations, which comprise not only shots of manufacturing and craft skills but also historical photographs documenting exploration at the beginning of last century, all of which are being published in Italy for the first time.
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HISTORY OF ARCHITECTURE

A SERIES ON THE HISTORY OF ARCHITECTURE INTENDED TO offer non-specialized readers the tools they need to understand the language and forms of architecture. Each title in the series is a complete book in itself, together forming a complete History of Architecture from the origins to the present. The series can also be reduced to eight volumes, from Romanesque to Contemporary. The books have an introduction of a general character, followed by thematic chapters organized in chronological order. Each chapter contains succinct sections on structural and formal characteristics, architectural typologies, techniques and materials, protagonists and main monuments, the most important cities, but also questions of urban planning and mobility or architectural typologies. Fine illustrations range from exterior and interior views of the most outstanding monuments to architectural details, decorations and technical drawings (plans and elevations, sections and siteplans), always accompanied by captions and descriptive information to guide readers, step by step, as they decode the images. Complete the volumes a glossary of the main architectural terms, a chronology of important historical facts, and indices.

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1. Architecture at its origins (Ancient Egypt; Sumerians; Assyrians; Babylonians; Persians)
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12. Historicist Architecture (from Neo-Classicism to Eclecticism)
13. From Art Nouveau to the Modern Movement (1890-1945)
14. The Contemporary Horizon (postwar to present)
Home Green Home
architecture with low environmental impact

The book covers 40 projects for houses, most of them single-family units, in different parts of the world, all good examples of ecological and sustainable architecture. An overview of practical, extremely successful solutions, that can be helpful to transform one’s own home into an ecocompatible dwelling.

In all the houses the focus on ecological themes is combined with a comfortable, elegant style, in all the possible variations, from glamour to high-tech, from cozy to urban.

Through a detailed itinerary divided in chapters based on criteria of ecosustainability (solar energy, alternative and renewable energy sources, energy savings, recycling of materials), many solutions are proposed that can serve as inspiration, to begin to build a better world.

The book is printed on ecological paper and will be certified with the “Impatto Zero” trademark created by Lifegate.

**Erin Cullerton** is a writer, educator and curator with nearly a decade of experience working in the fields of architecture and design. As Assistant Director of the third largest chapter of the American Institute of Architects, Erin has developed everything from branding and communications platforms to public education and programming initiatives, designed to heighten awareness of the architecture and design professions, for an increasingly sophisticated audience.

In 2003 she created the now highly successful Architecture and the City festival, which takes place every September in San Francisco (USA).

Erin currently sits on the advisory board of “The Architect’s Newspaper”, California edition. She is the recipient of a 2008 Communications Award from the American Institute of Architects in Washington DC and is the editor of two books on architecture and design.
Tribute to the Garden

“The first garden is not Paradise, but Paradise is the metaphor of the garden.” This book gathers a fine selection of gardens, on an international level, to illustrate the various typologies that have emerged across the centuries, expressions of man’s relationship with the territory and the environment, but also of his overall worldview.

Looking through the images, spectacular gardens that seem like domestic Edens give way to the large green spaces of palaces, or urban facilities like Regent’s Park in London, or the Tiergarten of Berlin. Important landscape designers like Russell Page, Peter Latz or Fernando Caruncho have come to terms with the forms of tradition and gradually invented new styles, at times oriented toward a new classicism, but always with a forceful contemporary character.

There are also more recent examples, reflecting a new environmental awareness and new respect for all the species that inhabit these magnificent microcosms of green space.

Lucia Valerio, journalist, has concentrated on landscape architecture and gardens for many years. She has written many articles and essays on the subject, and works for the magazine “VilleGiardini”.

Author: Lucia Valerio
Size: 28.5 x 36.5 cm
Pages: 288
Illustrations: 220 in color
Binding: hardcover with jacket
Wordcount: approx. 50,000 words
The Invention of the Himalayas

Nothing on our entire planet can be compared to the Karakorum-Himalaya topographic system. There, in a chaos of rocky precipices lined by frost, amidst glaciers and deep valleys, stand the tallest mountains in the world.

Roberto Mantovani, an authoritative mountain historian, and Kurt Diemberger, a protagonist of great mountaineering exploits in the Himalayas from the 1950s to the 1980s, narrate the extraordinary tale of the discovery of the Himalayas, the geographical-scientific exploration, the geopolitical face-off between Czarist Russia and the British Empire, all the way to the great expeditions that continue to make this one of the symbolic places of human adventure.

With the help of 250 period images, spectacular views and previously unpublished photographs, the book narrates the history of Himalayan exploration up to today, leaving also room for future developments: in fact at the start of the third millennium, especially on the northern slopes of this great mountain chain, vast territories remain to be explored.

Author
Kurt Diemberger, Roberto Mantovani
Size 22,2 x 26,3
Pages 240
Illustrations 160
Binding Hardcover with jacket
Wordcount approx 60,000

Dolomites
A Heritage for Humanity

The Dolomites are an extremely particular mountain ecosystem in geological and morphological terms, recently designated as part of the Heritage of Humanity by Unesco in recognition of the unique character of this environment, and to encourage the conservation of its natural beauty.

Reinhold Messner, who was born and raised in these mountains and has always been their ambassador in the world, coordinates this ambitious publication that gathers the contributions of a range of different authors: as a direct witness, he narrates and illustrates the specificities of this territory that extends from Val Pusteria to Isarco, from Brenta to Cadore.

Thanks to a series of photographs made specially for this volume, readers can admire the spires of the epale mountainisa from unusual angles that reveal their rugged forms, the unique rocky peaks that have attracted travelers since the Renaissance. Places that have fascinated poets and writers, from Hugo von Hofmannstahl to Dino Buzzati.

The book describes the geology, the native flora and fauna, the traditions of local populations. Starting with the charm of the valleys, the villages and the high refuges, it examines the progressive growth of tourism in the territory, retracing the history of mountaineering in the Dolomites. A contribution to help make these mountains a symbol of the relationship between man and an environment that must be cherished and respected.

Author
Reinhold Messner
Size 28,5 x 36,5
Pages 288
Illustrations 150
Binding Hardcover with jacket
Wordcount approx 50,000

Reinhold Messner is considered one of the greatest mountain climbers of all time. He was the first to conquer Everest without oxygen, and to climb all 14 of the peaks over 8000 meters. In his 3500 expeditions he has completed about 100 first ascents, always testing his own limits and those of nature, without artificial means, and in extreme conditions. He is the author of over 50 publications, which have been translated into many languages.

Reinhold Messner
is the only living mountaineer to have climbed two previously inviolate eight-thousanders. In 1957 he took part in the legendary expedition conceived by Hermann Buhl, which led to the conquest of Broad Peak and the attempt to ascend Chogolisa, where Buhl perished, an experience that changed Diemberger’s life. He has continued his activity as a mountaineer and explorer, taking him to all the corners of the globe, from Tibet to Nepal, the Himalayan eight-thousanders to the Alps, Greenland to South America. A pioneer in the art of filming in the mountains, he has constantly documented unrepeatable events in extreme conditions, and his films have won many prizes.

Roberto Mantovani, journalist, works in the field of the history of mountain climbing and Alpine and Himalayan culture, studying expeditions to distant mountains as well. He has worked at the Ciadze (Centro italiano studio e documentazione alpinismo extraneopes), the National Mountain Museum, and written many books on these themes.
Tribute to the Mountains
Text by Roberto Mantovani, Carlo Caccia
28.5 x 36.5 cm, 288 pp., 230 ill. color and b/w
Hardcover with jacket

Tribute to the Alps
Text by Marco Bianchi
28.6 x 36.5 cm, 288 pp., 150 ill. color
Hardcover with jacket
Rights sold to France

The Adventures of the Duke of Abruzzi
Author Reinhold Messner
Text by Roberto Mantovani
28.6 x 36.5 cm, 320 pp., 300 ill. color
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PHOTOGRAPHY & NATURE

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Hardcover

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On the Peaks of the Alps
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Kremlins
Text by Mauro Galligani, Francesco Biguzzi
29 x 29 cm, 280 pp., 200 ill. color
Hardcover with jacket
Rights sold to Russia

African Animals
Text by Mauro Burzio
28.6 x 36.5 cm, 288 pp., 200 ill. color
Hardcover with jacket
Rights sold to U.S.A., Spain

My Dream Wedding
Text by Angelo Garini, Enzo Miccio
24.5 x 28.5 cm, 240 pp., 500 ill. color
Hardcover with jacket
Wrecks and Treasures

Few people have been able to explore the seabeds of the world to document the secrets hidden in the sunken ships and wrecks. Folco Quilici, the pioneer of underwater exploration, has done just that. The book is based on the author’s personal experiences, and describes his most important underwater expeditions, offering a fascinating diary of explorations around the world.

Thanks to many vivid, high-quality images, the volume describes the main finds in the Mediterranean, which contains archaeological evidence from the Phoenicians to the Middle Ages, unveiling the secrets of ancient civilizations. But the explorations also take place in the Caribbean, where the search for gold in the colonial era led to unforgettable chapters of history: sunken galleons, heroes and adventurers bent on claiming the Aztec, Maya and Inca treasure.

But the discussion does not focus only on the wonders of the deep: because while wrecks seem to “live” at the bottom of the sea, becoming extraordinary environments where nature manages to cover up and conceal something dead with a colorful, gorgeous raiment of life, we should not forget the dangers connected with eco-piracy and the huge quantities of metal, paints, petroleum, ammunition and weapons that lie at the bottom of the sea, and represent risks for our health and that of the planet.

Folco Quilici (1930), traveler, writer, film director, is Italy’s best-known narrator of the seas and the continents. His voyages in Africa and the Pacific are famous, and have been seen in popular documentaries since the 1960s. His books, published by Mondadori, include: Cacciatori di navi (The Ship Hunters, 1986, also translated in the US, where it became a film), Cielo verde (1987), Naufraghi (1988), Alta Profondità (1999), L’abisso di Hatutu (2001), Mare rosso (2002), Tobruk 1940 (2004). His works have received important Italian and international honors, from the Marzotto prize (1954) to the Hemingway (2007), to the Chatwin and Salgari awards (2008) and Acquambiente (2009).
HISTORY

BOOKS OF GREAT DOCUMENTARY VALUE ON OUTSTANDING PERSONALITIES of history or particular events and moments. The fine illustrations are joined by authoritative texts that offer a precise, clear picture of the past.

Encyclopédie by Diderot et d’Alembert
All the Plates

The Encyclopédie or Reasoned Dictionary of Sciences, Arts and Trades is still considered the secular bible of the age of Enlightenment. Denis Diderot, the eccentric philosopher and writer, directed it for eleven years, from 1746 to 1757, with the mathematician Jean-Baptiste Le Rond d’Alembert, and then completed it on his own, creating 28 volumes (17 of text, 11 of illustrations) published in 1772, and 7 supplementary volumes (4 of text, 2 of indices) in 1776-80: an undertaking that involved dozens of contributors and thousands of workers, producing 18,000 pages and printing 4250 copies (a great success at the time), becoming a true monument of the technological, artistic and scientific knowledge of the Enlightenment.

The present publication contains all of the over 2700 plates that illustrated the great work. This vast, fascinating complex of illustrations is organized by subject, gathered in five large thematic sections, each with its own essays for orientation.

The images are accompanied by an enormous quantity of information and historical facts to help readers understand the cultural and social context in which this great work was made, “the most extraordinary utopia of a century that produced many”, and one of the most timely components of the rich legacy of the 1700s.
On 9 November 1989 the Berlin wall fell. It was the end of the Cold War and the Soviet Union. It was the end of an era. The beginning of the end can be set in 1979, the year of the invasion of Afghanistan by the Red Army. This is where the book starts, from the moment of change that can be found in 1979-80, in a sequence of events filled with consequences for the fate of the empire: the first visit of Pope Wojtyla to Poland, the death of Tito leading to the disruption of the balance in the Balkans, all while Moscow was preparing to host its first Olympic Games.

The story then continues with the era of Gorbaciov, whose perestrojka launched a period of transformation, opening and political-cultural ferment. The main result of this period was the end of the Cold War and the halting of the arms race between the USA and the USSR.

The book then covers the turbulent time of Yeltsin, a period of decline, and concludes with a look at Russia today, which in spite of many contradictions has rediscovered unity and pride.

The images of a great photojournalist who has concentrated, throughout his career, on themes connected with the countries behind the former Iron Curtain, document the life of the last years of the USSR, bearing witness to the processes that led to the end of an empire and the birth of the new Russia.

The 250 images provide an authentic, never banal portrait of Soviet and Russian reality, accompanied by captions and comments added by journalists.

Mauro Galligani at the start of the 1970s began to work with leading Italian periodicals, especially for “Epoca”, where he also had the role of picture editor. For this authoritative international publication Mauro Galligani produced a series of important features on the world of the East and in particular on the Soviet Union and Russia He explored their culture, politics, history and leading personalities, from the capital to the satellite states. Over the years he has created important reportages for the most prestigious international magazines, including “Life”, “Geo” and “Paris Match”.

The word ‘mafia’ first appears in a written text in 1863. But it was not until thirty years later that the existence of this crime organization became well known all over Italy and then in the rest of the world. The dramatic event that led to this renown was the murder of Emanuele Notarbartolo, a man of honor stabbed to death because he was about to reveal the connections between political power and the mafia, in 1893.

This episode is the starting point of the book, because it marks the beginning of the modern history of Cosa Nostra, involving the flow of migration, mainly toward the United States, in two major waves, from 1876 to 1915, and then between 1920 and 1929. Sicilian Cosa Nostra, American Cosa Nostra, two clearly separate structures, but in continuous dialogue.

This photographic history, the first ever made, starts at the origins and explores the scenarios and leading personalities of the evolution of the mafia on both sides of the ocean, and the events that brought the two organizations – the Italian and the American – together, like the liberation of the Italian territory during World War II, and more recently the international operations known as the “Pizza Connection” and “Old Bridge”.

A complete history in which narrative parts, tracing the evolution of the phenomenon, alternate with captions that describe the men and the events, illustrated with images.

Massimo Picozzi, psychiatrist and criminologist, teaches criminology at the Universita Carlo Cattaneo of Castellanza, where he directs the Crime Research Center. A law enforcement consultant, he has been called in as an expert in the investigation of the most important crimes in Italy over the last ten years. He is considered the leading Italian expert in the field of criminal profiling, and is the author of many publications, including Criminal Profiling and Giovani e crimini violenti (2006), Un oscuro bisogno di uccidere (2008).
Heraldry
text by Giovanni Santi-Mazzini
29 x 30.5 cm, 600 pp.,
5,200 ill. color
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rights sold to Russia

The War Machine
text by Giovanni Santi-Mazzini
29 x 30.5 cm, 440 pp.,
1,000 ill. color and b/w
Hardcover with jacket and printed case
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Militaria
text by Giovanni Santi-Mazzini
29 x 30.5 cm, 440 pp.,
2,500 ill. color and b/w
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20th Century Land Battles 1939-2000
text by Achille Rastelli
23 x 28 cm, 368 pp.,
220 ill. 2 color
Hardcover with jacket

Great Battles of 20th Century
text by Giorgio Apostolo, Achille Rastelli
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text by Giovanni Santi-Mazzini
29 x 30.5 cm, 440 pp.,
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History of Yachting
text by Giovanni Santi-Mazzini
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Hardcover with jacket
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Rome and the Roman Empire
text by Ada Gabucci
24.5 x 28.5 cm, 288 pp.,
550 ill. color and b/w
Hardcover with jacket
rights sold to Germany

Venice: a City, a Republic, an Empire
text by Alvise Zorzi
24.3 x 28.5 cm, 304 pp.,
550 ill. color
Hardcover with jacket
rights sold to France, U.S.A., Japan

Birth in History
text by Mariella Corridori, Valeria Fanos, Italo Farnetani
16.5 x 23.5 cm, 144 pp.,
80 ill. duotone
Paperback

Venice
text by Alvise Zorzi
18.5 x 28.5 cm, 120 pp.,
180 ill. in b/w
Paperback
IN THIS SECTION, CINEMA – THE QUINTESSENTIAL VISUAL ART – IS recounted and explained using the images as a starting point, allowing the readers to embark on an interesting and unusual journey behind the scenes of the seventh art.

Set in Venice is a volume about the most relevant and significant motion pictures filmed in Venice. The extraordinary beauty and absolute peculiarity of the city have made it during the past century the perfect location for any possible situation and setting. Together with Rome, Venice is the Italian city most linked to the art of filmmaking, not only because it hosts the oldest film festival in the world but because on its “calli” and waters the most incredible chasings have taken place, eternal love knots have been tied and romantic songs have been sung. Venice is a timeless city.

The volume would like to reach moviegoers, cinema lovers and Venice admirers with information, curiosities, quotes, anecdotes by directors, actors, producers, art directors and members of the crew who have actually worked on the Venetian sets and have lived the city. But the most relevant part of the book will be made of images, from the most recent to the really past sets. A rich photographic gallery, inedited portraits, off sets, backstage, locations, from Death in Venice to Casino Royale 2007, to show the extraordinary task to bring a crew, costumes, tools and cameras on the waters and streets of the most special place in the world.

Author: Ludovica Damiani
Size: 25 x 29 cm
Pages: 252
Illustrations: 200
Binding: hardcover
Wordcount: 52,000 words

Ludovica Damiani was born in Rome in 1972. After her studies in Economics and Business at the University of Rome, La Sapienza, she begins her professional career in 1999 as administrative consultant for The Best in Italy, world leader events company. After an experience at the press office of Mondadori, in 2003 she joins the Cinema Department of the Venice Biennale with programming tasks and in 2004 as protocol coordinator.
Hollywood on the Tiber

The years when the great American film-stars came to Rome, life in the cafés, the paparazzi and one of the world’s great film-production centers: a flashback composed of images, testimonials and interviews in a book full of appeal.

When the long night of prohibitionism imposed by the Fascist regime with regard to American films was over, Cinecittà arose from the ashes of war and shone throughout the ‘sixties with a new splendor. This unique, unrepeatable moment was both the cause and effect of the presence of the great American film companies which, attracted to Rome by its beauty and the low production costs, decided to use it as the setting for many great films: blockbusters (like Cleopatra) and romantic comedies.

Those were the years when Louis Armstrong performed with his orchestra in Botta e Risposta (Tit for Tat) by Mario Soldati, Orson Welles shared the stage with Mario Cipriani… Hollywood on the Tiber is America close up, very close indeed, with its stars patronizing our cafés, participating in Italian films and that dolce vita (sweet life) which was to become bitter nostalgia in the ‘seventies.

The book fully reflects this climate and alternates critical texts with interviews, conducted by Marco Grossi, with some of the stars of the period, like Elsa Martinelli, Lando Buzzanca and Franco Interlenghi.

But what really describes the charm of Hollywood on the Tiber, more poignantly than the words, are the illustrations and photographs which succeed in conjuring up the atmosphere and the magic of that unrepeatable moment.

Author
Steve Della Casa
Size 24 x 33 cm
Pages 176
Illustrations 170 in color and b/w
Binding hardcover
Wordcount approx 60,000

ITALIAN AND ENGLISH TEXT

Storaro
Writing with lights

A summary of the art of film photography and a lesson behind the scenes: the new book by Vittorio Storaro, three times Oscar winner, is a summary of the work of a great artist of the cinema.

Storaro says: “Writing with light isn’t just a book. It’s a lifelong project, to try and understand how much philosophers, painters and scientists all over the world have achieved with their research into the mystery of vision. It’s a set of articles and images, the result of about 30 years of experience, divided into three main parts, containing a single reasoning for life.”

Today, the new single-volume edition of his trilogy about light, colors and the elements (which have always constituted the basis for his research), contains Storaro’s reflections about his career in cinematography, after more than 30 years’ experience, including accounts of what happens behind the scenes, the secrets and the magic of the man who is probably the world’s most important cinematographer.

The new publication comes with a DVD, a real treat, a tribute from the master who accompanies us behind the sets, explains ‘live’ the tricks of the trade and explains how he incorporates inspiration drawn from the great masters of Italian art in his films. It also offers his spectators a real lesson on film-making, interviews with key players (actors and film directors) and clips from his films.

Author
Vittorio Storaro
Size 29 x 29 cm
Pages 320
Illustrations 400 color
Binding Hardcover
Wordcount approx 70,000

Vittorio Storaro
born in Rome in 1940. He made his debut as a director of cinematography in Franco Rossi’s Film Gioventù (Youth), then made a series of films with various Italian film directors, including Bertolucci, Paternò Griffo and Ronconi. He has won three Oscars for the best cinematography: Apocalypse Now (Francis Ford Coppola), Reds (Warren Beatty) and L’ultimo imperatore (The Last Emperor (Bernardo Bertolucci)).
Great battles portrayed by the cinema in memorable sequences like those of Platoon, The Thin Red Line or Saving Private Ryan. The Great War, World War II, then the Vietnam War which inspired film directors like Oliver Stone, Stanley Kubrick, Steven Spielberg and Brian De Palma.

War films may include military battles but they may also portray the chaos and despair of civilian life under siege. From fictional accounts to biographical and historical reconstructions, sometimes a mixture of the two, this genre has a wide audience of fans to whom this book is dedicated. The best films, topics and specific characteristics are described in the detailed text, along with images and film posters. It includes the Italian voices of actor-director Mario Monicelli, Francesco Rosi and the great Roberto Rossellini who directed actress Anna Magnani in such masterpieces as Rome, Open City.

A book for war movie enthusiasts, a signed compendium combining criticism with images, on an ever-popular cinema genre with strong impact.

Roberto Nipoti A well-known journalist and film critic, Roberto Nipoti writes about cinema for Italian main newspaper La Repubblica. He has written many books on cinema, on documentaries, on great actors and great directors.
ITALIAN AND INTERNATIONAL CUISINE FOR EVERYONE. THE TITLES IN the various series stand out for the variety of their gastronomic proposals, always presented in a practical way for those who do not have a great deal of time to spend on cooking. All the recipes are illustrated and carefully explained with step-by-step images, so that even the least expert chefs can vary daily menus with imagination and simplicity.

Quick Cuisine
*text by* AA.VV.
14.5 x 21.5 cm, 448 pp.,
100 ill. color
Flexibound

A Tutta Pasta
*text by* Guia Morandi
14.5 x 21.5 cm, 392 pp.,
100 ill. color
Flexibound

Dinner is Served
*text by* Paola Loaldi
14.5 x 21.5 cm, 448 pp.,
100 ill. color
Flexibound
It is a well-known fact that Italy contains a great variety of local cuisines, based on unique resources of typical raw materials available in every individual territorial context. In recent years the gastronomic situation in the country has broken free of the rather stereotypal image that has plagued it since the postwar era: a new generation of chefs has contributed to update and alter the frame of reference, while maintaining the vital characteristic of authenticity.

This volume presents 17 of the most qualified chefs on today’s haute cuisine scene in Italy, a selection based on criteria of excellence, to offer a true overview of the state of the art in this sector. Each chef briefly narrates his background and experience, explaining his approach to the culinary arts and proposing two menus, one based on tradition, the other on creative innovation. The result is a range of proposals at a very high level, full of unique flavors and images.

A fine collection of 200 recipes, illustrated with evocative images, revealing the new frontiers of Italian haute cuisine. An inspiration for all lovers of fine dining.

Enzo Vizzari, one of the most famous Italian food critics, who writes for the newspaper “La Repubblica”, is the director and editor of the Guida dei Ristoranti d’Italia, director of the Guida Vini d’Italia and the Guida Alberghi e Ristoranti d’Italia, by L’Espresso publishing group. He is one of the 15 permanent members of the Grand Jury Européen du Vin.
TO REALLY ENJOY HOBBIES OR TO ACTIVELY CREATE SATISFYING collections it is necessary to have specific forms of expertise. This interesting line of books approaches naturalistic themes in the series “Tutto”, with scientific profiles for recognition and knowledge of specimens. A wide range of titles, on the other hand, have been published for lovers of motor vehicles — from automobiles to airplanes — and for collectors, with reference works that offer complete catalogues of models, brands or precious objects. The series “Tricks of the trade” takes a practical approach, offering indispensable tips for favorite hobbies and activities.

Alfa Romeo is a brand that has stood out since its founding for technological innovation and design, becoming a synonym for sporting performance and elegance appreciated all over the world.

This book, created in collaboration with Alfa Romeo for the company’s centennial, retraces the history of the brand across one century of existence, including the sports cars and roadsters that have made motoring history, with memorable achievements in the world of racing.

A thorough introduction provides a complete summary of the growth and diversification of the company in the fields of production of racing cars and mass-market automobiles: a strategy that has combined victories on the track with a vivid approach to communications to create a strong identity for the brand.

The ten chapters focus on the world of racing, from the Mille Miglia to the GP, and the models that have triumphed in the most important competitions.

The vivid illustrations show the protagonists of racing and the most significant episodes, but also the social context and the products that have formed the history of the brand and won the hearts of Alfa enthusiasts around the world. Ample coverage is provided, in this context, of the most important road models, from the Giulia to the Duetto, the Alfetta to the latest model for 2010, the new Giulietta.

At the end of each chapter a refined photographic portfolio celebrates the car that is the symbol of each period, from the 24 Hp of 1910 to the recent 156 WTCC, accompanied by a short technical description.

The volume also includes a time-line of all the models produced by Alfa Romeo, and a listing of the most important victories in the world of racing.
This complete work illustrates the Ferrari production of road cars from 1947 to the present. Thanks to the fine photographs, over 60 models are shown in great detail, in terms of their structural and mechanical parts and their design solutions. The texts explain, in terms that can be understood by the general public, every characteristic and every secret of the individual cars, with precise technical profiles on specifications and performance.

The models are subdivided into five categories: from the 12-cylinder front-engine models, the first and most traditional Ferrari road cars, considered a symbol of the Maranello-based company, to the extreme sports models, the epitome of technology and performance, that have always been a part of the output of the “Cavallino Rampante”; there are also the fascinating Spiders, or rear-engine sedans, the 2+2 models and the coupés of the America series, which boosted the prestige of Ferrari overseas.

A unique publication, thanks to its spectacular images and wealth of information, making it a point of reference for automobile lovers and collectors, and a tribute to the creative and entrepreneurial capacities of Enzo Ferrari and the House of Maranello.

Giancarlo Reggiani is a photojournalist who specializes in the automotive sector. He works with the most important Italian periodicals. With Mondadori he has published the book: Porsche (2003, 2007).
The Automobile Manual

A complete, detailed illustrated guide for deeper knowledge of every technical aspect of automobiles, a field that has achieved an extraordinary level of develop and continues to evolve at a fast pace. With clear, simple language, the book examines constructive solutions, the structure and functioning of all the devices that combine to form a modern motorcar. Detailed analysis is provided of motors, including diesel and Otto cycle engines, the various mechanical parts, supercharger systems, manual and automatic transmissions, suspensions, brakes and all the other components of automobiles. The text also addresses the themes of reduction of fuel consumption and of harmful emissions. It covers very up-to-date issues such as alternative fuels, the most sophisticated fuel injection systems, the most refined strategies of engine management, and the latest innovations like the dual clutch, in an exhaustive overview of great clarity. Special boxes for in-depth coverage of specific topics round out the offerings of this indispensable guide for all car lovers.

Massimo Clarke has worked in the automotive industry, specializing in personnel training. As a journalist, he was the technical director of “Motosprint” for many years; later, he has worked as the editor of two monthly magazines and collaborated with the most important periodicals in the sector. Today he is in charge of two programs for MotoTV (Sky) and is the coordinator of the research center of Assomotoracing (the cultural association on the history and technique of motorcycle racing).

Author: Massimo Clarke
Size: 12.5 x 21.5 cm
Pages: 240
Illustrations: 350 in color
Binding: flexibound
Wordcount: 56,000 words
The history of yachting starts in the second half of the 1600s, but it was not until the 1700s that the first yacht club was formed, the first association to gather a group of recreational sailing enthusiasts. Since then the growth and spread of these true institutions has been continuous. First in England and the British colonies, then in the rest of the world, yacht clubs have played an increasingly vital role in the spread of sailing, while at the same time becoming the bastions of an unmistakable way of life.

This volume examines the world’s most important yacht clubs, from the first to be founded – the Royal Cork Yacht Club – to the prestigious associates that have stood out in the greatest sailing competition, the America’s Cup. It contains images of places rich in nautical tradition, full of trophies and memorabilia, like the New York Yacht Club, the Société Nautique de Genève, the Royal Yacht Squadron, the Yacht Club de France, the Royal New Zealand Yacht Squadron. Places whose members have often included legendary personalities, the protagonists of important regattas, with boats that have become the very symbols of yachting.

Vincenzo Zaccagnino, a well-known journalist in this sector, has founded and directed the most important nautical magazines in Italy, including “Yacht Capital”, “Yachtsman”, “Cruise & Ferry”. He is the author of many books on related subjects.
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Head offices

Mondadori Printing S.p.A.
Via Mondadori, 15
37131 Verona
Ph. (39) 045 934111
Telefax (39) 045 934763
info.printing@mondadori.it

Mondadori Electa S.p.A.
Via D. Trentacoste, 7
20134 Milano
Ph. (39) 02 21563363
Telefax (39) 21563246

Foreign Rights:
Stefano Recchi
sviluppo.electa@mondadori.it
Alessandra Licheri
alicheri@mondadori.it

www.electaweb.it

Agents

France
Elsa Minaudo
EM-LIVRES
12 rue du Rocher
75008 Paris
Ph (33) 1 48 30 56 00
elsa.minaudo@wanadoo.fr

Germany
Michael Klein
Pfifferlingweg 20
D- 84137 Vilsbiburg
Ph. (49) 8741 928860
Telefax (49) 8741 928859
mi-klein@t-online.de

Spain
Maria Eugenia Frutos
Casp, 160 – 4° 2a
08013 Barcelona
Ph. (34) 93 2465095
Telefax (34) 93 2452013
efrutosmori@yahoo.es

U.K.
Susan McDevitt
Hanson Print Associates
Unit 11
Ball Mill Top Business Park
Hallow, Worcester, WR2 6PD
Ph. (44) 01905 642835
Telefax (44) 01905 642838
susan.mcdevitt@hansonprint.co.uk

U.S.A.
Nancy Freeman
23 Ogden Avenue
White Plains, New York 10605
Ph. (001) 914 684 1238
Fax (001) 914 684 1267
nfreeman@mondadori-nyc.com